



RESOLUTION NO. 8137

A RESOLUTION concerning Allocations of 2025 Lodging Tax Funds

WHEREAS, in compliance with RCW 67.28.1816 and EMC 2.130.040, the Lodging Tax Advisory Committee of the City of Everett annually submits recommendations to the Everett City Council regarding the allocation of the lodging tax fund.

WHEREAS, the City operates an annual competitive grant program, allowing non-profits to seek funding dedicated to promoting tourism within the City of Everett.

WHEREAS, the City designates a portion of the allocation for tourism promotions and marketing, programs fostering tourism, and operational expenses for a Public Facilities District.

WHEREAS, the Lodging Tax Advisory Committee (LTAC) meticulously assessed the 2025 LTAC Grant applications, conducting a public meeting on January 8, 2025 to deliberate and reach a consensus on recommendations for the 2025 Lodging Tax Fund allocations.

WHEREAS, the City Council of the City of Everett has duly examined the recommendations put forth by the Lodging Tax Advisory Committee;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF EVERETT AS FOLLOWS:

1. Approve funding in the total of \$278,314 for 2025 LTAC Grants

	Organization	Program	Grant Award Amount
1	AMGRAF	AMGRAF Concert Series	\$ 15,000.00
2	Courtyard Media	GeekFest West 2025	\$ 30,000.00
3	Cruzin to Colby	Rock the Boat Concerts	\$ 5,000.00
4	Cruzin to Colby	Cruzin to Colby Car Show 2025	\$ 30,000.00
5	Downtown Everett Association	Salty Sea Days Festival	\$ 10,000.00
6	Downtown Everett Partners	Downtown Flower Program	\$ 4,000.00
7	Eventuris	Everett 3 on 3 Basketball Tournament	\$ 22,500.00
8	Everett Comedy/Historic Evt Theatre	Everett Comedy Shows	\$ 15,500.00
9	Everett July 4th Foundation	4th of July Parade	\$ 6,500.00
10	Everett Pride	Everett Pride Block Party	\$ 15,000.00
11	Evergreen Arboretum	Wintertide Lights	\$ 15,000.00
12	Port of Everett	2025 Waterfront Place Winter Festivities	\$ 13,500.00
13	Revo Racing	Everett Performance Omnium	\$ 18,000.00
14	Run Super Series	Snohomish Women's Run	\$ 13,500.00
15	SnoCo Music Project	Fisherman's Village 2025	\$ 30,000.00
16	Snohomish County Sports Commission	2025 World Breaking Classic USA Open Qualifier	\$ 10,500.00
17	Space 802	Milltown Marathon	\$ 4,500.00
18	The Historic Everett Theatre	2025 Programming	\$ 4,814.00
19	USA Softball Seattle	2025 Fastpitch Tournament Season	\$ 15,000.00

2. Approve a total funding allocation of \$150,000 for 2025 tourism promotions and marketing, to be executed by the City's marketing and communications departments.
3. Approve a total funding of \$100,000 for 2025 programs, events and activities promoting tourism and encouraging overnight stays in the City of Everett.
4. Approve \$100,000 for funding the operations of the Everett Events Center Public Facility District.

5. Approve \$585,924 transfer to Municipal Arts Fund 112 for special events and cultural arts labor, maintenance, and operations.
6. The Mayor is authorized to execute all contracts and take all other actions necessary to implement the funding in accordance with this resolution, including without limitation, grant agreements, professional service agreements, and other associated expenses.



Councilmember Introducing Resolution

PASSED and APPROVED this 12th day of February, 2025.



Council President

RES 8137_2025 LTAC Funding Resolution_SD

Final Audit Report

2025-02-15

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